

Attn: International Marketing/Sales Managers
Join the
U.S. Department of Commerce
At
An American Product Center
At
Golf Europe 2005
Munich, Germany
October 2-4, 2005

The U.S. Department of Commerce would like to help expand your sales in sporting goods. Europe is an open marketplace for this industry.

This is a great opportunity for small and medium sized companies to reach out into the export market without investing considerable amounts of money and time. A large booth is reserved for us at this show.

A fee of \$600.00 includes the following:

- Shelf and floor space in our booth
- For less than the price of an ad, your product is marketed and seen by many trade visitors who attend the show.
- Professional tradeshow employees staff our booth. They include a Commercial Service specialist from Germany, an interpreter, and an export promotion employee from the U. S. Department of Commerce.
- Let us introduce your product to representatives/distributors at the show. We bring back qualified leads for your specific company and product. We mail these out to you within a week of our return. You then follow up on these leads.
- We send you the Sporting goods Market report and Opportunities for U.S. Exporters Guide for Germany.

In order to fully represent our U.S. companies, we will limit how many companies can participate.

View pictures of past shows at: www.export.gov/ocg and www.ispo.com

For more information, contact: **Ms. Amanda Ayvaz, Global Trade Program.**

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Our intent is to notify U.S. manufacturers of International Trade shows and export possibilities.

If you would like to be removed from our mailing list, please return this fax with your

Company Name:_____ Fax number:_____